**Our Philosophy**

Be a Safety Kid Program is a fun, motivating and effective approach to teaching personal safety to children.

*Stranger Danger*

*is not effective!*

Too often children are lured, molested, abducted, murdered, or victimized by people they thought they knew. It is **vital** to eliminate the word *stranger* when teaching children how to be safe.

The *Safety Kids* curriculum, featuring Charlie Check-First, teaches children to “**Check First** before you go **anywhere** with **anyone**!” The mascot, games, posters, songs and reinforcement activities teach this concept in a fun manner—and the children remember it!

Thousands of law enforcement officers, teachers, and child care providers have received training in the *Be a Safety Kid* program, who in turn, have impacted hundreds of thousands of children internationally!

**Our Background**

Safety Kids, Inc. (S.K.I.) was founded in 1998 to work hand-in-hand with children, parents, law enforcement, and teachers to protect children from abuse, abduction, exploitation, violence, and injury through victimization.

Diane L. Brown, founder of Safety Kids, Inc., has worked on the issue of personal safety for children since 1982. She is a certified International Crime Prevention Specialist through the International Society of Crime Prevention Practitioners. In 1998 she created Safety Kids, Inc. to broaden the scope of child safety and include topics such as abuse, exploitation, and violence.

In 2013, Diane Brown retired after a long career of child safety education. In searching for another to carry the torch, she ultimately decided to pass on the Safety Kids program to the Arizona Crime Prevention Association, Inc. (ACPA).

The Arizona Crime Prevention Association (ACPA) was created in 1977 by crime prevention officers, civilian employees, volunteers, and members of security and loss prevention industries, dedicated to the promotion of Crime Prevention Awareness throughout the state of Arizona. Our mission is to focus attention on local, state and regional issues related to crime prevention and provide a forum for the exchange, coordination and teaching of ideas, concepts and programs pertaining to the reduction of crime.

**Be a Safety Kid Curriculum**

*(preschool - grade 5)*

Our comprehensive educational materials address these topics:

- Lures used by molesters and abductors
- Power NO for pressures, dares, drugs, guns, Not OK Touch/Not OK Talk
- Home Alone skills
- Kind and Caring Kids: Bullying, Conflict Resolution, Tolerance and Self-Esteem
- Observation Skills (what to do if approached)
- Emergency Situations
- Buddy System (what to do if lost)

**Download the Safety Kids Program TODAY!**
Keeping children safe from abduction, violence, and exploitation...

"Charlie Check-First" will introduce you to this creative and effective approach to keeping

Be a Safety Kid®
A program from the
ARIZONA CRIME PREVENTION ASSOCIATION, Inc.
a 501(c)3 non-profit organization
www.safetykids.org
www.acpa.net

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